

Executive Director Report January 7, 2021

1. Membership: January 2021

Level	Total (Bundles)
Agency	61 (14)
Associate member	18
Board or Commission member	2
College / University membership	20 (1)
Commercial member	50
Honorary	4
Non Profit Partnering Agency	2
Professional member	100
Retired Professional	2
Student Membership	3
Total	262 (15)

January 2020

Level	Total (Bundles)
Agency	<u>54</u> (10)
Associate member	<u>20</u>
Board or Commission member	<u>2</u>
College / University membership	<u>20</u> (1)
Commercial member	<u>60</u>
Honorary	<u>3</u>
Non Profit Partnering Agency	<u>4</u>
Professional member	<u>109</u>
Retired Professional	<u>2</u>
Student Membership	<u>2</u>
Total	<u>276</u> (11)

2. Recreation Resilience – new tab on the NHRPA homepage with resources.
 - a. Mental Health Awareness: Caring for Yourself, Being There for Others
01/21/2021, 10:00 AM – 11:30 AM @ Zoom (22 registered)
 - b. Emotional Management During a Pandemic: Concrete Steps that Help... and How to Avoid What Doesn't
02/11/2021, 9:00 AM – 10:30 AM @ Virtual (promoted with registration through PRIMEX)
3. Coffee Talk with Jed and Roz – (41 registered)
4. January newsletter – looking for articles, pictures etc. – 1/15/21 Deadline!
5. NHRPA Advertising: \$2,710 as of 1/3/2021
 - a. VIP – JPI Pyrotechnics \$1,000
 - b. Newsletter Ads: \$910
 - M. E. O'Brien & Sons, Inc. – ½ page ad in all three Newsletters (\$90 each)
 - Chucksters Family Fun Park – full page ad in January & April (\$125 each)
 - Crown Trophy – business card ad in all three newsletters (\$25 each)
 - Code Wiz – ¼ page ad in Winter newsletter (\$45)

- R.J. Thomas Mfg. Co. / Pilot Rock ½ page ad in all three newsletters (\$90 each)
- c. Month Sponsor: (July, August, September & November remaining) \$800
 - Chucksters Family Fun Park April and June (\$200)
 - Code Wiz January and March (\$200)
 - R.J. Thomas Mfg. Co. / Pilot Rock Feb, May, Oct, & Dec (\$400)

Future NHRPA Program Dates TBD:

- Playground Maintenance Workshop
- Wink Tapply Playground Leader Workshop
- GSTF (status of program – funding)
- Maintenance Workshop
- State Conference
- Awards/Luncheon